SBS Shephard
BRAND STRATEGIES

PARTNERSHIP OUTREACH

FOR LOCAL SERVICE BUSINESSES

Looking for your next referral partner?

Tell us which businesses you want to reach. We'll research the fit, write an introduction you approve, and follow up on your behalf.

Find the right contact

Identify businesses that serve the same customers and the person who handles partnerships or vendor requests.

Make a specific offer

Explain what you can do for that organization. Give them a service sheet or a web page they can share with a colleague.

Keep track of replies

See who responded, what they asked for, and when to follow up.

Discuss a partnership project

Scan to visit the SBS website or call to request a 30-minute discovery call.

Floyd Shephard

Director of Business Development & Marketing

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BUSINESS HOURS · EASTERN TIME

Mon–Fri 9:00 am–6:00 pm

Sat 10:00 am–4:00 pm · Sun Closed

Toledo, Ohio · Local and remote

Consultations by appointment